

ABSTRACT

The invention disclosed herein represents a means for increasing the gripability of a credit-card-sized card. Specifically, dimples raised from, indented in, or embossed in a credit-card-sized card are arranged to form a tread on the front or back of a card. This tread allows fingers to more easily grip a credit-card-sized card for ease of handling or removal from a wallet or carrying case. Moreover, the means disclosed does not interfere with various means such as magnetic stripes commonly used to store encoded information on credit-card-sized cards.